

CORPORATE SPONSORSHIP OPPORTUNITIES (two options available)

Option 1: Annual Sponsorship

Companies/Vendors who would like a year-long presence among the Alcott community

Option 2: Event Sponsorship

One-time event sponsors who want a focused audience:

- **Fall Fest:** Parent, Child, Community Audience
- **Spring Benefit (Auction):** Parent Audience

Annual Sponsorship Options:	Platinum \$5,000	Gold \$2,500	Silver \$1,250	Bronze \$500	Friend \$300
Business logo inclusion in appropriate category levels on: Friends of Alcott's website, FOA email communications, outdoor school banners, auction signage (print and in-person) and all FOA events that occur throughout the year	category exclusivity				
Complimentary booth at Alcott's Camp & Activity Fair (\$300 value) with opportunity to contribute to giveaways/goodie bags	premier location	premier location	preferred location	preferred location	preferred location
Company logo, brief company description and link to business website located on dedicated page on Friends of Alcott's website					
Homepage ad on website	4 times per year	2 times per year			
Two complimentary tickets to the Alcott Spring Benefit (\$200+ value)					
One dedicated business flyer sent home in every student's backpack					

Friends of Alcott is a registered 501(c)3 nonprofit organization to support Alcott College Prep. EIN#: 36-3645126
 If you require a copy of our Federal Tax Group Exemption Letter, which establishes that we are a non-profit, 501(c)3 organization, please contact alcottsporsors@gmail.com.
 Please make checks payable to Friends of Alcott.



Event Sponsorship Options: FALL FEST and SPRING BENEFIT (AUCTION)

FALL FEST

Fall Fest is our annual school year kick-off event and is a great opportunity to connect with the 750+ students and their families from the neighborhood and surrounding areas.

Fall Fest Booth Sponsor:

- Actively participate with a company booth space to promote your service/product
OR
- Sponsor a booth activity such as an inflatable bounce house, face painting, popcorn machine, carnival style game, etc.

\$200

Fall Fest Treat Sponsor:

- Opportunity to contribute items (e.g. promotional materials, vouchers, or coupons) to event bags for over 750 attendees. Materials must be provided by the sponsor.

\$100

SPRING BENEFIT (AUCTION)

Alcott's annual Spring Benefit takes place in March and is a great opportunity to have focused exposure to the over 300 active parents who love to support local companies.

Buena Vista Social Club (Title Sponsor):

- Logo and name featured on all marketing collateral, including event webpage, auction webpage & emails
- Named as Buena Vista Social Club Level Sponsor for in-person event signage and online
- Opportunity to provide branded 'giveaways' to every attendee
- Recognized with a slide shared on the stage; big screen and with a personal thank you to your company by auctioneer during live auction

\$750

Aficionado (Bar Sponsor) - 4 available:

- Tabletop signage located on the bar during the event
- Logo and name featured on all marketing collateral, including event webpage, auction webpage & emails
- Named as Aficionado Level Sponsor on event signage
- Opportunity to provided branded 'giveaways' to every attendee

\$500

Hemingway (Casino Table Sponsor) - 6 available:

- Tabletop signage for casino tables during the event
- Logo and name featured on all marketing collateral, including event webpage, auction webpage & emails
- Named as Hemingway Level Sponsor on event signage

\$300

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