

# CORPORATE SPONSORSHIP OPPORTUNITIES (two options available)

## Option 1: Annual Sponsorship

Companies/Vendors who would like a year-long presence among the Alcott community

## Option 2: Event Sponsorship

One-time event sponsors who want a focused audience:

- **Fall Fest:** Parent, Child, Community Audience
- **Spring Benefit (Auction):** Parent Audience

| <b>Annual Sponsorship Options:</b>  | <b>Platinum<br/>\$5,000</b> | <b>Gold<br/>\$2,500</b> | <b>Silver<br/>\$1,250</b> | <b>Bronze<br/>\$500</b> | <b>Friend<br/>\$300</b> |
|---|-----------------------------|-------------------------|---------------------------|-------------------------|-------------------------|
| Business logo inclusion in appropriate category levels on: Friends of Alcott's website, FOA email communications, outdoor school banners, auction signage (print and in-person) and all FOA events that occur throughout the year | category exclusivity        |                         |                           |                         |                         |
| Complimentary booth at Alcott's Camp & Activity Fair (\$300 value) with opportunity to contribute to giveaways/goodie bags  | premier location            | premier location        | preferred location        | preferred location      | preferred location      |
| Company logo, brief company description and link to business website located on dedicated page on Friends of Alcott's website   |                             |                         |                           |                         |                         |
| Homepage ad on website  | 4 times per year            | 2 times per year        |                           |                         |                         |
| Two complimentary tickets to the Alcott Spring Benefit (\$200+ value)   |                             |                         |                           |                         |                         |
| One dedicated business flyer sent home in every student's backpack  |                             |                         |                           |                         |                         |

*Friends of Alcott is a registered 501(c)3 nonprofit organization to support Alcott College Prep. EIN#: 36-3645126*  
 If you require a copy of our Federal Tax Group Exemption Letter, which establishes that we are a non-profit, 501(c)3 organization, please contact [alcottsporsors@gmail.com](mailto:alcottsporsors@gmail.com).  
 Please make checks payable to Friends of Alcott.



## Event Sponsorship Options: FALL FEST and SPRING BENEFIT (AUCTION)

### FALL FEST

Fall Fest is our annual school year kick-off event and is a great opportunity to connect with the 750+ students and their families from the neighborhood and surrounding areas.

#### Fall Fest Booth Sponsor:

- Actively participate with a company booth space to promote your service/product  
OR
- Sponsor a booth activity such as an inflatable bounce house, face painting, popcorn machine, carnival style game, etc.

**\$200**

#### Fall Fest Treat Sponsor:

- Opportunity to contribute items (e.g. promotional materials, vouchers, or coupons) to event bags for over 750 attendees. Materials must be provided by the sponsor.

**\$100**

### SPRING BENEFIT (AUCTION)

Alcott's annual Spring Benefit takes place in March and is a great opportunity to have focused exposure to the over 300 active parents who love to support local companies.

#### Buena Vista Social Club (Title Sponsor):

- Logo and name featured on all marketing collateral, including event webpage, auction webpage & emails
- Named as Buena Vista Social Club Level Sponsor for in-person event signage and online
- Opportunity to provide branded 'giveaways' to every attendee
- Recognized with a slide shared on the stage; big screen and with a personal thank you to your company by auctioneer during live auction

**\$750**

#### Aficionado (Bar Sponsor) - 4 available:

- Tabletop signage located on the bar during the event
- Logo and name featured on all marketing collateral, including event webpage, auction webpage & emails
- Named as Aficionado Level Sponsor on event signage
- Opportunity to provided branded 'giveaways' to every attendee

**\$500**

#### Hemingway (Casino Table Sponsor) - 6 available:

- Tabletop signage for casino tables during the event
- Logo and name featured on all marketing collateral, including event webpage, auction webpage & emails
- Named as Hemingway Level Sponsor on event signage

**\$300**

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